



## Module:

### Preparatory Courses

## Course:

### SPSS

## Professor in charge:

Prof. Dr. Löwenbein

## Lecturer:

Dr. Thomas Krickhahn

## Target Group:

3. semesters

## Scope:

1 semester periods per week

## ECTS- Points:

0,0

## Workload:

Class Contact:	<u>11,3 h</u>
Total:	11,3 h

## Objectives:

Introduction into the empirical research using SPSS

## Contents:

Week	Content	References
1.	Introduction, general Aspects of empirical research	Saunders, Lewis, Thornhill; 2006: Research Methods for Business Students
2.	Populations and samples	Saunders, Lewis, Thornhill; 2006: Research Methods for Business Students
3.	Construction of a questionnaire	Saunders, Lewis, Thornhill; 2006: Research Methods for Business Students
4.	Setting up a codesheet	Bühl, Zöfel; 2005: SPSS 12, Einführung in die moderne Datenanalyse unter Windows
5.	Data preparation	Bühl, Zöfel; 2005: SPSS 12, Einführung in die moderne Datenanalyse unter Windows
6.	The data set: Data input in SPSS	Bühl, Zöfel; 2005: SPSS 12, Einführung in die moderne Datenanalyse unter Windows
7.	Data analysis using different statistics with SPSS	Bühl, Zöfel; 2005: SPSS 12, Einführung in die moderne Datenanalyse unter Windows

8. Data presentation possibilities in SPSS Bühl, Zöfel; 2005: SPSS 12, Einführung in die moderne Datenanalyse unter Windows

### **Teaching Methods:**

Lectures, practical Exercise

### **Examination:**

Basics in Statistics and computer knowledge (e.g. Windows)

### **Language:**

German: 100%

### **Planned Case Studies:**

Realisation of a little empirical study during the course

### **Miscellaneous:**