



## Modul:

### Soft Skills

## Veranstaltung:

### Kommunikation

## Zuständiger Professor:

Prof. Dr. Marc Ant

## Dozent:

Prof. Dr. Marc Ant

## Zielgruppe:

Studierende des 2. Semesters

## Lernumfang:

2 Semesterwochenstunden

## ECTS- Punkte:

2,5

## Workload:

|   |               |
|---|---------------|
| Vorlesung:                                | 22,5 h        |
| Prüfung nach §14 Abs. 4:                  | 0,5 h         |
| Vorbereitung benotete/unbenotete Prüfung: | 20,0 h        |
| Selbststudium/Vor- und Nachbereitung:     | 32,0 h        |
| Gesamt:                                   | <u>75,0 h</u> |

## Lernziele:

Die Lehreinheit thematisiert die Grundlagen des menschlichen Kommunikationsverhaltens

## Lerninhalt:

| Woche | Inhalte                 | Literatur  |
|-------|-------------------------|--|
| 1.    | Mapping the Territory   | Griffin, E. (2006). A first look at communication theory. McGraw-Hill Education. 6/e. Chapter 02 " |
| 2.    | Symbolic Interactionism | Griffin, E. (2006). A first look at communication theory. McGraw-Hill Education. 6/e. Chapter 04 " |
| 3.    | Interactional View      | Griffin, E. (2006). A first look at communication theory. McGraw-Hill Education. 6/e. Chapter 12   |
| 4.    | Constructivism          | Griffin, E. (2006). A first look at communication theory. McGraw-Hill Education. 6/e. Chapter 13 " |
| 5.    | Social Judgement        | Griffin, E. (2006). A first look at communication theory. McGraw-Hill Education. 6/e. Chapter 14   |

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| 6.  | Cognitive Dissonance       | Griffin, E. (2006). A first look at communication theory. McGraw-Hill Education. 6/e. Chapter 16   |
| 7.  | Group Decision Making      | Griffin, E. (2006). A first look at communication theory. McGraw-Hill Education. 6/e. Chapter 17   |
| 8.  | Case Study                 | Film: 12 Angry Men   |
| 9.  | Verbal Nonverbal Messages  | Adler, R.B. & Marquardt Elmhorst, J. (2003). Communicating at Work: Principles and Practices for Business and Professions. 7/e. McGraw-Hill Education. Chapter 3   |
| 10. | Listening                  | Adler, R.B. & Marquardt Elmhorst, J. (2003). Communicating at Work: Principles and Practices for Business and Professions. 7/e. McGraw-Hill Education. Chapter 4   |
| 11. | Interpersonal Skills       | Adler, R.B. & Marquardt Elmhorst, J. (2003). Communicating at Work: Principles and Practices for Business and Professions. 7/e. McGraw-Hill Education. Chapter 5   |
| 12. | Principles of Interviewing | Adler, R.B. & Marquardt Elmhorst, J. (2003). Communicating at Work: Principles and Practices for Business and Professions. 7/e. McGraw-Hill Education. Chapter 6   |
| 13. | Types of Interviews        | Adler, R.B. & Marquardt Elmhorst, J. (2003). Communicating at Work: Principles and Practices for Business and Professions. 7/e. McGraw-Hill Education. Chapter 7   |
| 14. | Working in Teams           | Adler, R.B. & Marquardt Elmhorst, J. (2003). Communicating at Work: Principles and Practices for Business and Professions. 7/e. McGraw-Hill Education. Chapter 8   |
| 15. | Effective Meetings         | "Adler, R.B. & Marquardt Elmhorst, J. (2003). Communicating at Work: Principles and Practices for Business and Professions. 7/e. McGraw-Hill Education. Chapter 9" |

## Lernmethode:

Vorlesung

## Leistungsnachweis:

Benotete Prüfung

## Unterrichtssprache:

Englisch 100%

## Geplante Case Studies:

Film: 12 Angry Men

## Verschiedenes (z. B.: Praxisbesuche, Gastvorträge etc.):