



Module:

Fundamental in Business Administration

Course:

Principles in Business Administration

Professor in charge:

Lecturer:

Frank C. Maikranz

Target Group:

1st semesters

Scope:

3 semester periods per week

ECTS- Points:

3,75

Workload:

Class Contact:	33,8 h
Examination according to §14 Abs. 3:	0,5 h
Examination preparatory:	30,0 h
Self study/preparatory and follow-up study:	48,2 h
Total:	<u>112,5 h</u>

Objectives:

This course will give a survey of the areas of business administration and how they are connected. It will also illustrate the developmental lines of business administration.

Contents:

1. Business and Enterprise as a Real Phenomenon
2. Business Administration as a Science
3. Business Administration Research Approaches
4. System Theoretical – Cybernetic Approaches
5. Enterprises as a Social – Technical System
6. Interdependencies in Business Systems
7. Different Features of Business Systems
8. Business Simulation in Small Workgroups

Teaching Methods:

Seminar tuition, private literature study

Examination:

written exam

Language:

German 100%

Literature:

Vahs, Dietmar und Schäfer – Kunz, Jan; Einführung in die Betriebswirtschaftslehre; 5. Auflage;
Schäffer Poeschel Verlag Stuttgart

Miscellaneous: