



**Subject** Modul Specialisation „International Management“  
**Course:** International Operations Management

<b>Professor in charge:</b>	Prof. Dr. Bernd Ebel
<b>Target group:</b>	Students in the 5th Semester with major subject International Management
<b>Lectures:</b>	2 SWS
<b>Aims:</b>	To offer an introduction to the management of industrial operations and logistics. To gain an overview of the variety of the different tasks and getting knowledge of the main methods and techniques.
<b>Contents:</b>	Learning something about contents and methods of the international production's, procurement's and logistics'. Sensitization for future tasks in international enterprises. Relevance of a network which is integral and affected by an intensive communication
<b>Methods:</b>	Lecture including discussions, case studies and exercises
<b>Examination:</b>	written examination at the end of the course
<b>Literature</b>	Ebel,B., Internationales Operations-Management in Meier/Roehr (Hrsg.), Einführung in das Internationale Management, Herne/Berlin, 2004, ISBN 3-482-52051-8 Heizer/Render, Principles of Operations Management, New Jersey, 5th edition, 2004, ISBN 0-13-120975-2 Ebel, Bernd: Kompakt-Training: E-Business, Kiehl-Verlag, Ludwigshafen, 2007, ISBN 3-470-54521-9 Welge, M./Holtbrügge, D.: Internationales Management, Stuttgart, 2006
<b>Language:</b>	german including english working examples
<b>Case Studies:</b>	Current example Guest speaker