



Subject Module Schwerpunktfach „Internationales Management“ (International Management)

Course: International HRM

Professor in charge: Prof. Dr. Harald Meier

Target group: 3rd year students

Lectures: 2 SWS

Aims: This course provides students with the main strategies, functions and concepts in International Human resources Management. The students will compare and discuss on a general case (Unilever) with examples from other companies to understand the different cultural influences and necessities on global markets.

Contents:

1. Globalisation and HRM
2. International HR strategies
3. HR Dept. Organisation
4. International Recruitment
5. International Assignments
6. Intercultural Training
7. Intercultural Leadership and Communication
8. International Labour Organisations

Methods: presentation, case studies, exercises and critical review technique, counselling, plenary presentation and discussion, handouts, script and literature

Examination: group reaction paper/presentation and written exam

Literature Meier, H./Roehr, S.: Einführung in das Internationale Management, Berlin 2004
Blom, H./Meier, H.: Interkulturelles Management, 2. Aufl. Berlin 2004
Several readings from different US and English text books (like Helen Deresky), handouts and Course ppt-Script

Language: English

Case Studies: parallel to whole class sessions one main case: Unilever International HRM, beside exercises/examples for critical reviews: ECO, Job Ads, DGFP, Siemens, IIM, VW