



Subject:	Modul Business Simulations
Course:	Business Simulation General Management II

Professor in charge:	Prof. Dr. Tobias Amely / Prof. Dr. Klaus Deimel
Target group:	4. Semester
Lectures:	4 SWS
Aims:	Defining and realising goals and strategies <i>Analysing business figures for management decisions</i> <i>Improving communication skills (presentation / visualisation techniques)</i> <i>Experiencing team work and the process of decision making</i>
Contents:	<ol style="list-style-type: none">1. Company targets2. Distribution/ Sales3. Purchasing/ Warehousing4. Production5. Research & Development6. Finance & Accounting7. Personnel8. Economic conditions (Inflation, Exchange rate, etc.)
Methods:	Course preparation by manual, Simulation, Teamwork, Presentations
Examination:	Oral exam
Literature:	Suggested readings for the different topics according to the other modules of the programme
Language:	English
Case Studies:	Interactive Teaching and learning system based on: "Learning business by doing business"