



<b>Subject</b>	Instruments of Business Administration
<b>Course:</b>	Project Management

<b>Professor in charge:</b>	Prof. Dr. Torsten Stein
<b>Target group:</b>	Bachelor of Business Administration (BBA)
<b>Lectures:</b>	2 hours per week
<b>Aims:</b>	Students get the equipment to process and manage projects in their future field of business
<b>Contents:</b>	<ul style="list-style-type: none"><li>• Project und Project Management</li><li>• Principles of Systems Engineering</li><li>• Project Process in an Overview</li><li>• Project Organization</li><li>• Project Planning</li><li>• Project Steering</li><li>• Creative Project Management</li></ul>
<b>Methods:</b>	<ul style="list-style-type: none"><li>- Lectures with Discussions, Case Studies, Demonstration of Information Systems, Exercises, Teamwork, Reading at Home</li><li>- Script</li></ul>
<b>Examination:</b>	Written Exam
<b>Literature</b>	Schelle, H., Projekte zum Erfolg führen – Projektmanagement systematisch und kompakt, 4. Edition, Beck DTV, München 2004
<b>Language:</b>	German
<b>Case Studies:</b>	Continuous application of methods and instruments on an individually chosen project; in addition: <ul style="list-style-type: none"><li>- Project Planning (General Plant Construction)</li><li>- Network Plan Technique (Web Shop)</li><li>- Utilization of Internet Technologies (Bausat GmbH)</li><li>- Knowledge Protection within Projects (BMW Inhouse Consulting)</li></ul>