



Subject	Modul „Business Administration“
Course:	The company as a system
Professor in charge:	Simone Fritzen
Target group:	Students in the 1st Semester. No previous knowledge needed
Lectures:	2 semester periods per week attendance and 2 semester periods per week private study
Aims:	This course will give a survey of the sections of business administration and how they are connected. It will also illustrate the developmental lines of business administration
Contents:	<ol style="list-style-type: none">1. Business and enterprises as a real phenomenon2. Business administration as a science3. Business administrative research approaches4. System theoretical-cybernetic approach5. Enterprises as a social-technical system6. The relation between system environment
Methods:	Seminar tuition, home literature study
Examination:	Exam
Literature	Grass, Brigitte: Einführung in die Betriebswirtschaftslehre. Das System Unternehmung, 2. Auflage, Herne-Berlin 2002
Language:	German