

Contact

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Internship / Integrated practical term

Department of Business
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**Bonn-Rhine-Sieg University
of Applied Sciences**

Concept

The Business Administration Programme of the Bonn-Rhine-Sieg University of Applied Sciences includes an **integrated practical term / internship** (hereafter called placement) in a company or a public institution.

The objective of the placement is to enhance the students' work experience, professionalism and social development. Students have the opportunity to apply skills and techniques learnt in the classroom in order to solve practical problems and to evaluate the experiences gained during the placement.

The employer has the opportunity:

- to assess a student's capability in a specific working area
- to have problems solved suitable to the student's level of experience,
- to build a closer relationship with the university and thus indirectly influence academic education.

The students have the opportunity:

- to get a realistic understanding of his / her profession and its practice in the work place,
- to clarify thoughts about their future career,
- to work on projects, solve business-related problems and apply the knowledge gained so far,
- to find a topic for the Final Thesis (final assignment).

Details

- The placement comprises **at least 16 weeks** of full-time employment based on the normal weekly working hours of the company / institution and including holidays of 2 days per months if granted. The placement **must not exceed 27 weeks (6 months)**.
- The placement takes place in the 6th semester (3rd year).
- During the placement the student is advised by a professor of the university.
- A contract is concluded between company / institution, student and the Bonn-Rhine-Sieg University of Applied Sciences. Use of the standard contract provided by the university is recommended.
- The student should be employed in a defined working area or should take part in project work, such as:
 - ⇒ Introduction of a new computer system
 - ⇒ Optimization of organisation structures
 - ⇒ Development of a new controlling system
 - ⇒ Introduction of a financial planning system
 - ⇒ Organisation of an exhibition
 - ⇒ Development of an advertising campaign
 - ⇒ Market analysis for products or services
 - ⇒ Introduction of quality management
- Having finished the placement, the student receives a letter of reference from the company / institution, which includes a job description and an evaluation of the student's performance during the placement. The student writes a report on the placement which must in turn be signed by the company / institution.

Further practical elements

Practical Corporate Management Project

- a group of students work on a business project on behalf of a company or public institution
- the project work is supervised by a professor
- duration: about 3 months
- presentation of the results by the students

Practice-related Final Thesis

- the student works on a selected topic on behalf of a company or public institution
- academic research, analysis and solution
- duration: 2 months
- final written assignment that is evaluated by professors

Research Projects

- research cooperations
- research according to the company's specifications

Business Consulting

Business consulting by competent and experienced professors.